

Our Life, Our Travel blog



HIKING – FAMILY – ABANDONED PLACES

www.ourlifeourtravel.com

contact@ourlifeourtravel.com

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TARGET AUDIENCE

25-34 years old

64% 36%

Top countries:
US, UK, Canada, Finland, Poland,
Hungary



SOCIAL & BLOG STATS

16K+ followers



11K+ followers
5-7% engagement



2K+ weekly reach
750 followers



2.5K followers



2K followers



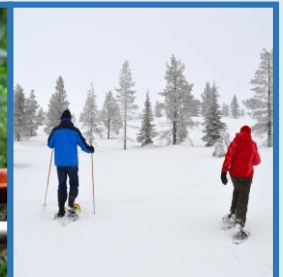
2.5K unique views per
month



ABOUT US

We are Katalin and Karol, a newly wedded Hungarian-Polish couple with a baby boy. After we have been living for 5 years in Finland we started our world trip in March 2016.

We love nature, car trips, backpacking, and having a bit of luxury while exploring cities.



ABOUT THE BLOG

Est. 2016

The blog focuses on outdoors, hiking and family.

It motivates our readers to go for weekend trips while showing the possibility of long term travel.

HOW CAN WE WORK TOGETHER?

- Sponsored posts and product reviews
- Accommodation, food, tour, trip and adventure reviews
- Social media promotion

SEEN ON – WORKED WITH



UTAZÁS MŰVÉSZETE